2027 AMI Conference & Expo Ad Specifications

Full Page ad (with bleeds): Due November 1, 2026
- Size: 8.75" W x 11.25" H (trimmed to 8.5" x 11")
- All text must be no closer than .375" from edge
- Resolution: 300dpi (or file will print blurry)
- Color: CMYK or grayscale (not RGB!)
- Format: .eps; .jpg; or .PDF accepted

Half Page ad (no bleeds): Due November 1, 2026
- Size: 7.75" W x 5.125" H
- All text must be no closer than .375" from edge
- Resolution: 300dpi (or file will print blurry)
- Color: CMYK or grayscale (not RGB!)
- Format: .eps; .jpg; or .PDF accepted

Logo Files – upon signing of contract (for AMI website)
- **Print Resolution**: 300dpi (or file will print blurry)
- Color: CMYK or grayscale (not RGB!)
- Format: .eps; .jpg; or .PDF accepted

- **Online Resolution**: 72dpi (or file will print blurry)
- Color: RGB or grayscale
- Format: .eps; .jpg; .png; or .PDF accepted

Block Ad for Prelim Brochure Due September 1, 2026
- 4.375" wide x 3.375" high
- Resolution: 300dpi (or file will print blurry)
- Color: CMYK or grayscale (not RGB!)
- Format: .eps; .jpg; or .PDF accepted

Block Ad for Boating Industry Insert Due September 1, 2026
- 6" W x 2.375" H
- CMYK
- Saved as high resolution .PDF or jpg